FEBRUARY 2022 UPDATES



A Message from Mark Cullen:

What an exciting time this is.

You may be thinking, "does this guy read the news?" and the answer is yes, I do. I read a newspaper once in the morning and try to limit my news intake for the rest of the day just so I don't spoil it. My day, that is.

As a gardener, I am excited about our march towards spring, one day at a time. But frankly, I am more excited about our plans to plant a record number of trees this year at Trees For Life and as we complete the Highway of Heroes Tree Campaign. Combined, over 1.6 million of them in 2022.

Below you will find our "Year In Review" which provides a colourful and punchy overview of our first year. You will note that we partnered with the Ministry of Natural Resources in Ottawa through the 2 Billion Trees Program. The ministry came to the table with \$2 million to help kick start our tree planting in 2021 because you provide the match. The momentum continues as we diversify our partnerships and project geographies, moving from the East Coast, westward to Vancouver, and to First Nations communities.

"Trees for Life offers flexibility to work outside the box and sees the benefits of engaging different communities. Partnerships are key to helping us make those advances."

- Patricia Lowe, Community Engagement Director, Central Lake Ontario Conservation Authority



Jonathon Wilkinson, the Minister of Natural Resources says, "There is no solution to the climate crisis without nature." And we cannot rely on nature to help solve this puzzle without trees: nature's miracle.

Here at Trees for Life, the organization that grew out of the successful Grandtrees Climate Solutions and the Highway of Heroes Tree Campaign, we will be working in municipalities across Canada to help boost tree planting efforts everywhere; including hospitals, schools, university and college campuses, parks, public green spaces and elsewhere.

I want to thank our friends in the horticultural sector, who help us to secure needed resources.



"Today's market is an anomaly, there is a tremendous demand for trees that the nurseries currently don't have the capacity to meet. This is where

- relationships, like the one we have with Trees for Life, are valuable because now it's about who gets taken care of."
- Todd Baker, Baker's Nursery Ltd

I want to thank our donors for helping us to reach our goals. Without you we would not be able to get our campaign off the ground.

I also want to thank those of you who have shown up to plant trees during our public tree planting days in the last couple years. You inspire us. We can't wait to have you back out with us soon. Please click on the button that follows, to see our thank you video.

To our honorary patrons David and Sharon Johnston, thank you for your support on so many levels. As you have said yourselves, "Trees for Life unites the shared passions and values of people and organizations coast to coast."

You lift us and make us want to do better. To make Canada a better country.

Please take the time to open and enjoy the two links below. Time well spent as we march towards the planting season.

Sincerely,

Λ President, Trees for Life treesforlife.ca

2021 Year in Review

Please take the time to read about all of the impacts that have been made possible due to your support in 2021.

We have another amazing year planned in 2022. Stay tuned for updates on our new projects planned from British Columbia to Nova Scotia.



This is where you can read about the 2021 impacts that you made possible



Thank You

Thanks to the incredible support of all of you, we have had a record breaking year. Between our three organizations, our staff have been able to get more than a million trees in the ground this year!

Watch our Thank You Video

Tree-ducation



MON, JAN 31

American Plum (Prunus Americana)

The American Plum is a small tree/large shrub that typically grows up to 5 meters tall. It is native to North America and is widespread throughout Canada. The American Plum is a fast-growing tree but

Read More

Honour & Remembrance

Over the last month, donations were made in the names of the following individuals:

- Wesley Wark
- Helen Hasenecker
- Logan Drukarsh
- Allyson Wasyluk
- Frank Hasenfratz
- Elise Matilda Sterling Anders
- Jennie Elizabeth Cansfield
- Errol Eric Grundy
- Louis Whitehouse
- Lorie Tuck



We Mourn the Loss of a Dear Friend

At the end of January, we were saddened to hear the news of the passing of WWII Veteran Pte. Fred Arsenault. You may remember Fred as the Veteran who went viral when he wished for 100 birthday cards for his 100th birthday. Needless to say, Pte. Arsenault was an inspiration to many and it was no surprise he ended up receiving over 90,000 cards when he celebrated his

century of life in March of 2020. We were extremely fortunate to have planted a tree with Fred back in September at an intimate event with his closest family.

We'll miss you Fred. Thank you for your service.

CLICK HERE TO VIEW PHOTOS OF PTE. FRED ARSENAULT

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Highway of Heroes Tree Campaign Sponsors & Partners



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