

Stronger Than Ever

Is there any better way to celebrate National Forest Week (September 18th-24th) and National Tree Day (September 20th), than by planting your favourite, native, tree species? Not the first time you've heard this from me, but if you need a good reason, (better than the benefits that trees deliver), consider the forest fire crises we are enduring nationwide

Unfortunately, the fires are still wreaking havoc and as you keep reading this newsletter, you'll see how it's impacted Trees for Life and in a very personal way, our Executive Director.

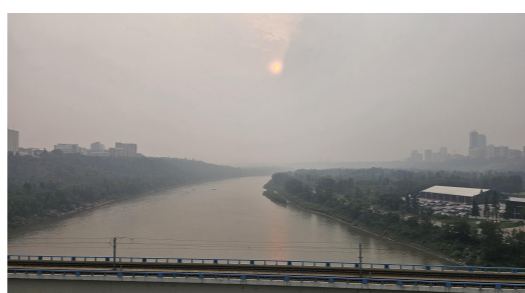
We pause. We think about how this could be. And no doubt many of you wonder, "What can one person do to minimize the impact of this national tragedy?"

I will be the first to tell you that I do not have the answer, though, like you, I wonder and sometimes worry just where it all leads us. [Read more.](#)



Latest Updates

Planes, Heroes, Smoke and Trees



I don't often make personal contributions to our newsletter, but a recent experience was just too powerful to keep to myself. Last month, in mid-July, I boarded a flight to Edmonton in great anticipation of an event that had been months in the making. The event was celebrating the incredible partnership that we share with the City of Edmonton and its *Root for Trees* program. [Read more.](#)

Project Updates & Fall Planting Events

As the fall approaches, so too do the opportunities to plant trees. Trees for Life has a number of private employee engagement events scheduled with corporate sponsors and we're pleased to share the following partner information on public planting events in Edmonton, AB and Guelph, ON. [Read more.](#)



Our Annual Golf Tournament was a Hole in One!

Thank you to all that participated, you made the 2023 event the success that it was!



Thanks to the incredible support from golfers, sponsors, and those who participated in the silent auction, \$100K was raised so that we can continue to support our partners' tree-planting and community-greening projects, a record for TFL, surpassing last year's total of \$67K!

Thank you to long-time supporter, the Barrett Family Foundation, who generously matched all donations made during the event, instantly doubling the impact of your generosity! To see photos from the event, click [here](#).

Canada Running Series: Trees for Life in Training

The TFL Acorns are in training to complete the TCS Toronto Waterfront Marathon 5KM course on October 15th. Thanks to everyone who is running for us; has donated; and who is otherwise supporting us. Your race donations are going to support plantings in the Toronto area near the race route. Last year the team raised close to \$4,300. Our goal this year is \$5,000. Please help us beat our best to date. You can donate to Team Acorns [here](#).



Partner Spotlight: Project Forest & Nutrien

Planting partner Project Forest is helping Nutrien reforest former fertilizer input mining sites in Fort Saskatchewan in north Edmonton, with amazing biodiversity and ecological results. [Read more.](#)

Royal Canin Goes Native

Calling all pet parents. Join Royal Canin and Trees for Life in celebrating pets and nature. Share your pets' favourite in nature photo on your social channels for a chance to be featured on ours. To participate, follow us on [Facebook](#), [X \(formerly Twitter\)](#), [Instagram](#) and [LinkedIn](#)!



Roots, Shoots & Branches



Get To Know Our Natives by Nature

Some interesting facts you may not know about the Freeman Maple. [Read more.](#)

TFL's Champions Program honours individuals who have shown unwavering support and generosity to TFL to help turn our dreams into reality, be it by providing major gifts, multi-year commitments, or helping to spread the word and grow our network of supporters. This is our way of showing them our gratitude.

Champions Spotlight: Sue & Bryan Green



Sue and Bryan Green share why they have the first transformational gift to the Highway of Heroes Tree Campaign and continue supporting Trees for Life's work to grow leafy canopies in local communities. [Read more.](#)

In appreciation of your Hero

We are grateful to those who have shared the stories of their heroes and loved ones. To share a story for publication, contact us today.

Sponsors & Partners of Trees for Life



You are receiving this email because you have subscribed or donated to the Highway of Heroes Tree Campaign and/or Trees for Life Canada. If you no longer wish to receive these emails you can unsubscribe below.

